

This is:
**The Norwegian Society of Rural
Women**



Our vision is to bring women together



Bli med i
Bygdekvinnelaget!

www.bygdekvinnelaget.no



How we are organized

- 13 500 members
- 450 Institutes (local groups)
- 18 Federations (country groups)
- Central Council (Board) 10 members
- Annual meeting every second year. The organization's highest decision-making body. About 100 delegates
- 6 advisors working in the office on daily basis



Local Institutes

- The main engine of the organization
- The activities in the Institutes are essential for the membership
- Around 4,000 meetings and events in 2016

engasjement, feitetysdag, nissevandring, dugnad, møteplass, miljø, organisasjonskurs, stolt av bygda mi, litteraturkveld, sylting, safting og hermetisering, damenes aften, historie og tradisjoner, sykurs.

Et pusterom i hverdagen.
partering av gris, bedriftsbesøk, kultur, svart kaffe, fjelltur, **lesering,** generasjonsmøte, kjevle lefse, kurs om god helse hele livet, lørdagskafè, fotoutstilling. **Bli med!**
turvenner, den rene maten.

Main goal for the Norwegian society of rural women

- To organize women who see the importance of living in rural district, local food tradition, local food production, security and quality
- To secure the cultural, social and economic interests of women and the population of the rural districts.
- Support local entrepreneurship



Food cultures

- Produce and distribute cookery books and recipes
- Teach and inspire younger generations to know where food comes from and how to cook traditionally
- Promote the importance of clean and healthy food.
- In June 2017 we will launch a national website for Traditional Norwegian food



Healthy meals at school

We try to influence the government to give children at school a healthy meal during the day

The fact is that Norway still doesn't have this today.



Save the agriculture land for food production



Future challenges

How to recruit new members?

How to make the organisation attractive for the new generation?

How to save and bring the local food heritage to the new generation?

We believe that a variety of different local activities is the best way of marketing the organisation and gain new members

And we have to adapt to new ways of communication, we have to reach out and meet the young people where they come together

Our goal is to have 15 000 members by 2020



Join us today!



Go to <http://bygdekvinnelaget.no/bli-medlem-i-dag> and push the green «BLI MEDLEM» button.

We will help you join your local group.

We are looking forward to get to know you,

Sincerely

Cesilie Aurbakken

Secretary General

The Norwegian Assosiation of Rural Women